**Lio De Belen**

**[50 words]**

As the Corporate Designer for Dubai Carbon, Lio is the creative force powering the brand’s collateral to visibility. He also supports Dubai Carbon’s print publications on their way from conceptualisation to layout, and is known for his ability to conceptualise creatively while adhering to brand guidelines.

**[200 words]**

As the Corporate Designer for Dubai Carbon, Lio is the creative force powering the brand’s collateral to visibility. He also supports Dubai Carbon’s print publications on their way from conceptualisation to layout, and is known for his ability to conceptualise creatively while adhering to brand guidelines.

Lio’s role sees him implement design across all touchpoints with clients and other audiences. He brings almost a decade of web and graphic design to his role. His creative skills are complemented by expertise in digital illustration and also traditional oil painting.

Lio graduated with honours with a degree in Marketing and Advertising from the Polytechnic University of the Philippines. When not at work, he can be found with his nose buried in a John Grisham thriller. Other hobbies include photography, and painting – where he is particularly inspired by 19th century French painter William Adolfe Bouguereau's modern takes on classical subjects.