**Mahdiah El-Jed**

As Senior Proposals Officer for Dubai Carbon, Mahdiah develops and implements the brand’s strategy for project tendering. Her work has led a host of government entities, multilateral organisations and private sector firms to seek Dubai Carbon’s expertise in transitioning to a sustainable future.

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Mahdiah’s work has led a host of government entities, multilateral organisations and private sector firms to seek Dubai Carbon’s expertise in transitioning to a sustainable future.

She has previously worked for the Centre for Research on Social Innovations in Canada, where she managed a participative research initiative fostering citizen mobilisation around food justice using co-creation and open innovation methods.

During her time as graduate research assistant at the Montreal Research Laboratory on Canadian Philanthropy, she was part of a project team examining collaboration between grant-making foundations, public and private sector stakeholders. Her involvement was specifically related to the McConnell Foundation, Canada’s most important private foundation.

Mahdiah has a firm theoretical grounding in research methods. She taught qualitative research method while pursuing her MSc in Environmental Sciences, a degree where she focused on scaling strategies for spreading social and technical innovations.

She also developed the environmental curriculum and implemented sustainability initiatives at the Green School of Montreal. She was part of the “Rooftop Gardens Project” – an initiative that won the National Award for Design from the Royal Architectural Institute of Canada. She has promoted urban agriculture in Montreal through seminars and various installations and collaborated with a local NGO to implement climate appropriate innovative agricultural techniques in Bamako, Mali. Mahdiah is a Certified Expert in Climate and Renewable Energy Finance from the Frankfurt School of Finance & Management.