**Vida Terzic**

Vida is Operations Manager at Dubai Carbon – a role that sees her handle the firm’s operations, finance, administration and HR operations.

Her MSc in Social Psychology gives her insight into how teams norm, form and perform, helping her motivate and manage at Dubai Carbon.

She has previously researched the reintegration of returnees and refugees from Western Europe, and is an expert on how social factors such as education, ethnicity and faith affect human behaviour and attitudes. She has used her theoretical know-how to good effect by mentoring and lecturing undergraduate and graduate students in psychology at university level.

When not at work or brushing up on her psychology skills, Vida likes bringing energy to the salsa dance floor when the music is turned on.