**Iynas Akraa**

**[50 words]**

Iynas is a Business Development Executive for Dubai Carbon – a role that sees her curate new business prospects, establish and maintain relationships to enhance service excellence, build successful partnerships, and participate in the firm’s strategic communication planning. She brings to her role a decade of success in business development in the renewable energy domain.

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She brings to her role a decade of success in the renewable energy domain, where she has established relationships with public and private sector entities regionwide, and has been involved in a portfolio of renewable energy products worth over AED 6 million.

Iynas has experience in turnkey project management – from tendering to handover. She is also an expert in developing successful sales and marketing programmes, and introducting of new products and services to meet client needs.

She has earned her Master’s degree in Finance and Financial Institutions from the Lebanese University, and also holds a Bachelor’s degree from the same university. She has successfully earned her Prince2 foundation certificate, and accreditations in Energy Efficiency Paths One and Two from Schneider Universities.