



Case Study/  
Advisory

# Carbon Ambassador Programme



Country	<b>United Arab Emirates</b>
Client	<b>DEWA</b>
Duration	<b>Annual</b>
Staff Count	<b>2</b>

هيئة كهرباء ومياه دبي  
Dubai Electricity & Water Authority



## DESCRIPTION OF THE PROJECT:

The Carbon Ambassador Programme is a youth engagement and training programme engaging Emirati youth that wish to get involved in sustainable development, low carbon development and green economy. The programme offers the Ambassadors diverse opportunities to interact with the corporate environment in in-house assignments and to actively engage with their communities by promoting sustainable lifestyle and consumer choices.

## DESCRIPTION OF THE SERVICES PROVIDED:

Dubai Carbon provided advisory and consultancy services to the client. Additionally, training sessions were also developed, organized and conducted. Technical support was provided to the Ambassadors throughout the cycle, especially for the turnkey project.

## DESCRIPTION OF THE APPROACH:

**THE APPROACH OF THE CARBON AMBASSADOR PROGRAMME CAN BE BROKEN DOWN INTO 3 MODULES THAT INCLUDE:**

- Project Management for Green Economy
- Sustainability & Climate Change
- Adaptation, Mitigation and Innovation

**EACH OF THE ABOVE MODULE INCORPORATED APPROPRIATE PARTICIPATION IN TRAININGS AND EVENTS.**

**A YEARLONG TURNKEY PROJECT IS ALSO ASSIGNED TO THE AMBASSADORS TO COLLABORATE THEIR PROJECT MANAGEMENT SKILLS, TEAMWORK, AND CREATIVE CAPACITY. FOLLOWING A JUDGING SESSION, THE BEST PROJECTS ARE AWARDED.**

## IMPACTS REALIZED:

- Over 10 training sessions successfully delivered.
- Over 15 turnkey projects developed through the programme that address the issue climate change and sustainability.
- Over 240 Ambassadors trained over 3 cycles.