



CARBON ACCOUNTING QUANTIFY YOUR IMPACT

CARBON ACCOUNTING:

CARBON FOOTPRINTS TYPICALLY INCLUDE **CARBON DIOXIDE (CO₂)**, **METHANE (CH₄)** **NITROUS OXIDE (N₂O)** EMISSIONS AND ARE EXPRESSED IN **TONNES OF CO₂ EQUIVALENT (TCE)**.



TYPICAL EMISSION SOURCES AT THE CORPORATE LEVEL:



REFRIGERATION



COMPANY FLEET



COOKING GAS



ELECTRICITY AND WATER CONSUMPTION



GENERATORS



BUSINESS TRAVEL



OFFICE COMMUTE



PAPER



LANDFILLED WASTE

HOW CAN CARBON ACCOUNTING HELP YOU?

IDENTIFY EMISSIONS HOTSPOTS AND PRIORITIZE REDUCTION OPPORTUNITIES

SET EFFICIENCY OR EMISSION REDUCTION TARGETS

MEASURE, MONITOR AND REPORT EMISSIONS PERFORMANCE OVER TIME

GUIDE INVESTMENT AND PROCUREMENT DECISIONS BASED ON OPERATIONAL RISKS AND OPPORTUNITIES

PARTICIPATE IN VOLUNTARY REPORTING PROGRAMS

IMPROVE CORPORATE REPUTATION AND ACCOUNTABILITY (CSR)

MEET INFORMATION NEEDS OF STAKEHOLDERS

WHAT CAN DUBAI CARBON DO FOR YOU?



CALCULATE YOUR CARBON FOOTPRINT IN COMPLIANCE WITH INTERNATIONAL STANDARDS



SELECT A CALCULATION APPROACH USING REALTIME EMISSION FACTORS AND PARAMETERS



DISCLOSE THE CARBON FOOTPRINT IN ANY PREFERRED FORMAT, ENSURING TRANSPARENCY IN THE DATA REPORTED



PROVIDE AN ACTION PLAN LISTING OPPORTUNITIES TO REDUCE EMISSIONS AND SAVE ENERGY AND MONEY



A FULL-DAY TRAINING ON CORPORATE CARBON FOOTPRINTS AND YOUR IMPACT



ARRANGE VERIFICATION OF THE CORPORATE CARBON FOOTPRINT WITH LEADING THIRD-PARTY EXTERNAL AUDITORS



CONTACT ME AT
FAREEDAHA@DCCE.AE
04-322-9854 FOR MORE DETAILS.



SUSTAINABILITY STRATEGY CREATE AN IMPACT

SUSTAINABILITY STRATEGY:

A SUSTAINABILITY STRATEGY IS AN INSTRUMENT FOR ORGANISATIONS TO UNDERSTAND AND IMPROVE THEIR ECONOMIC, ENVIRONMENTAL AND SOCIAL IMPACTS CAUSED BY THEIR EVERYDAY ACTIVITIES.

IT PROVIDES AN AGREED UPON FRAMEWORK TO EFFICIENTLY UTILIZE RESOURCES, CREATE A POSITIVE IMPACT, MONITOR PROGRESS AND COMMUNICATE RESULTS TO KEY STAKEHOLDERS. IT ALSO SERVES AS A ROADMAP TO IMPROVEMENT IN ALL OF THE IDENTIFIED AREAS OF IMPORTANCE.



ASSESS



PLAN



BENCHMARK



MONITOR



SET TARGETS
AND KPIs



ACHIEVE

HOW CAN A SUSTAINABILITY STRATEGY HELP YOU?

ASSESS AND BENCHMARK SUSTAINABILITY PERFORMANCE

IMPROVE EFFICIENCY AND REDUCE COSTS

SET CLEAR TARGETS AND PLANS

ATTRACT CAPITAL FROM INVESTORS

MITIGATE OR REVERSE NEGATIVE ENVIRONMENTAL AND SOCIAL IMPACTS.

INCREASE STAKEHOLDER ENGAGEMENT

ENCOURAGE INNOVATION

EMPHASIZE THE LINK BETWEEN FINANCIAL AND NON-FINANCIAL PERFORMANCE

INFLUENCE LONG TERM VISION AND STRATEGY



CONTACT ME AT
FAIZANR@DCCE.AE
04-322-9869 FOR MORE DETAILS.

WHAT CAN DUBAI CARBON DO FOR YOU?



REVIEW YOUR CURRENT STRATEGY AND PERFORM A GAP ANALYSIS AGAINST INTERNATIONAL INDUSTRY BEST PRACTICES



CONDUCT TRAINING AND BUILDING CAPACITY WITHIN YOUR TEAM



ENGAGE YOUR STAKEHOLDERS AND CONDUCT MATERIALITY ASSESSMENTS TO ESTABLISH TOPICS OF KEY IMPORTANCE TO YOUR DIFFERENT STAKEHOLDER GROUPS



DEVELOP A CUSTOM MATURITY MODEL FOR YOUR ORGANIZATION



DEVELOP A COMPREHENSIVE SUSTAINABILITY STRATEGY IN ACCORDANCE WITH GLOBAL STANDARDS



DEVELOP A 1-5 YEAR SUSTAINABILITY ROADMAP WITH KPIS AND ACHIEVEMENT MILESTONES TO GUIDE YOUR ORGANIZATION'S LONG TERM STRATEGY



SUSTAINABILITY REPORTING RECORD YOUR IMPACT

SUSTAINABILITY REPORTING:

A SUSTAINABILITY REPORT IS A REPORT PUBLISHED BY A COMPANY OR ORGANIZATION ABOUT THE ECONOMIC, ENVIRONMENTAL AND SOCIAL IMPACTS CAUSED BY ITS EVERYDAY ACTIVITIES. IT DEMONSTRATES THE LINK BETWEEN AN ORGANIZATION'S STRATEGY AND ITS COMMITMENT TO A SUSTAINABLE GLOBAL ECONOMY.

MEASURE



ECONOMIC

UNDERSTAND AND COMMUNICATE



SOCIAL



ENVIRONMENTAL



GOVERNANCE
PERFORMANCE

SET GOALS



MANAGE CHANGE MORE EFFECTIVELY



HOW CAN A SUSTAINABILITY REPORT HELP YOU?

MITIGATE OR REVERSE
NEGATIVE
ENVIRONMENTAL AND
SOCIAL IMPACTS

STREAMLINE
MANAGEMENT
PROCESSES, REDUCE
COSTS AND IMPROVE
EFFICIENCY

INFLUENCE LONG TERM
VISION AND STRATEGY

INCREASE STAKEHOLDER
ENGAGEMENT

EMPHASIZE THE LINK
BETWEEN FINANCIAL
AND NON-FINANCIAL
PERFORMANCE






BENCHMARK AND ASSESS SUSTAINABILITY PERFORMANCE
INTERNALLY, AND BETWEEN ENTITIES AND SECTORS

IMPROVE REPUTATION
AND TRUST

ATTRACT CAPITAL FROM
INVESTORS

PROVIDE COMPETITIVE
ADVANTAGE AND
DIFFERENTIATION

WHAT CAN **DUBAI CARBON** DO FOR YOU?

-  REVIEW YOUR CURRENT STRATEGY AND PERFORM A GAP ANALYSIS AGAINST INTERNATIONAL INDUSTRY BEST PRACTICES
-  RAISE AWARENESS AND CONDUCT TRAINING FOR YOUR TEAM TO UNDERSTAND THE REPORTING PROCESS AND WHAT IS EXPECTED OF THEM
-  ENGAGE YOUR STAKEHOLDERS AND CONDUCT MATERIALITY ASSESSMENTS TO ESTABLISH TOPICS OF KEY IMPORTANCE TO YOUR DIFFERENT STAKEHOLDER GROUPS
-  ASSIST IN THE COLLECTION OF THE RELEVANT AND REQUIRED DATA FROM THE DIFFERENT DEPARTMENTS WITHIN YOUR ORGANIZATION
-  DEVELOP A COMPREHENSIVE SUSTAINABILITY REPORT IN ACCORDANCE WITH THE GLOBAL REPORTING INITIATIVE (GRI) STANDARD
-  PRODUCE A BEAUTIFULLY DESIGNED SUSTAINABILITY REPORT FOR YOUR ORGANIZATION



CONTACT ME AT
DAHLIA@DCCE.AE
04-322-9867 FOR MORE DETAILS.