



SUSTAINABILITY REPORTING RECORD YOUR IMPACT

SUSTAINABILITY REPORTING:

A SUSTAINABILITY REPORT IS A REPORT PUBLISHED BY A COMPANY OR ORGANIZATION ABOUT THE ECONOMIC, ENVIRONMENTAL AND SOCIAL IMPACTS CAUSED BY ITS EVERYDAY ACTIVITIES. IT DEMONSTRATES THE LINK BETWEEN AN ORGANIZATION'S STRATEGY AND ITS COMMITMENT TO A SUSTAINABLE GLOBAL ECONOMY.

MEASURE



ECONOMIC

UNDERSTAND AND COMMUNICATE



SOCIAL



ENVIRONMENTAL



GOVERNANCE
PERFORMANCE

SET GOALS



MANAGE CHANGE MORE EFFECTIVELY



HOW CAN A SUSTAINABILITY REPORT HELP YOU?

MITIGATE OR REVERSE
NEGATIVE
ENVIRONMENTAL AND
SOCIAL IMPACTS

STREAMLINE
MANAGEMENT
PROCESSES, REDUCE
COSTS AND IMPROVE
EFFICIENCY

INFLUENCE LONG TERM
VISION AND STRATEGY

INCREASE STAKEHOLDER
ENGAGEMENT

EMPHASIZE THE LINK
BETWEEN FINANCIAL
AND NON-FINANCIAL
PERFORMANCE

BENCHMARK AND ASSESS SUSTAINABILITY PERFORMANCE
INTERNALLY, AND BETWEEN ENTITIES AND SECTORS

IMPROVE REPUTATION
AND TRUST

ATTRACT CAPITAL FROM
INVESTORS

PROVIDE COMPETITIVE
ADVANTAGE AND
DIFFERENTIATION

WHAT CAN **DUBAI CARBON** DO FOR YOU?

- ✔ REVIEW YOUR CURRENT STRATEGY AND PERFORM A GAP ANALYSIS AGAINST INTERNATIONAL INDUSTRY BEST PRACTICES
- ✔ RAISE AWARENESS AND CONDUCT TRAINING FOR YOUR TEAM TO UNDERSTAND THE REPORTING PROCESS AND WHAT IS EXPECTED OF THEM
- ✔ ENGAGE YOUR STAKEHOLDERS AND CONDUCT MATERIALITY ASSESSMENTS TO ESTABLISH TOPICS OF KEY IMPORTANCE TO YOUR DIFFERENT STAKEHOLDER GROUPS
- ✔ ASSIST IN THE COLLECTION OF THE RELEVANT AND REQUIRED DATA FROM THE DIFFERENT DEPARTMENTS WITHIN YOUR ORGANIZATION
- ✔ DEVELOP A COMPREHENSIVE SUSTAINABILITY REPORT IN ACCORDANCE WITH THE GLOBAL REPORTING INITIATIVE (GRI) STANDARD
- ✔ PRODUCE A BEAUTIFULLY DESIGNED SUSTAINABILITY REPORT FOR YOUR ORGANIZATION



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