



# SUSTAINABILITY STRATEGY CREATE AN IMPACT

## SUSTAINABILITY STRATEGY:

A SUSTAINABILITY STRATEGY IS AN INSTRUMENT FOR ORGANISATIONS TO UNDERSTAND AND IMPROVE THEIR ECONOMIC, ENVIRONMENTAL AND SOCIAL IMPACTS CAUSED BY THEIR EVERYDAY ACTIVITIES.

IT PROVIDES AN AGREED UPON FRAMEWORK TO EFFICIENTLY UTILIZE RESOURCES, CREATE A POSITIVE IMPACT, MONITOR PROGRESS AND COMMUNICATE RESULTS TO KEY STAKEHOLDERS. IT ALSO SERVES AS A ROADMAP TO IMPROVEMENT IN ALL OF THE IDENTIFIED AREAS OF IMPORTANCE.



ASSESS



PLAN



BENCHMARK



MONITOR



SET TARGETS  
AND KPIs



ACHIEVE

## HOW CAN A SUSTAINABILITY STRATEGY HELP YOU?

ASSESS AND BENCHMARK SUSTAINABILITY PERFORMANCE

IMPROVE EFFICIENCY AND REDUCE COSTS

SET CLEAR TARGETS AND PLANS

ATTRACT CAPITAL FROM INVESTORS

MITIGATE OR REVERSE NEGATIVE ENVIRONMENTAL AND SOCIAL IMPACTS.

INCREASE STAKEHOLDER ENGAGEMENT

ENCOURAGE INNOVATION

EMPHASIZE THE LINK BETWEEN FINANCIAL AND NON-FINANCIAL PERFORMANCE

INFLUENCE LONG TERM VISION AND STRATEGY



CONTACT ME AT  
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## WHAT CAN DUBAI CARBON DO FOR YOU?



REVIEW YOUR CURRENT STRATEGY AND PERFORM A GAP ANALYSIS AGAINST INTERNATIONAL INDUSTRY BEST PRACTICES



CONDUCT TRAINING AND BUILDING CAPACITY WITHIN YOUR TEAM



ENGAGE YOUR STAKEHOLDERS AND CONDUCT MATERIALITY ASSESSMENTS TO ESTABLISH TOPICS OF KEY IMPORTANCE TO YOUR DIFFERENT STAKEHOLDER GROUPS



DEVELOP A CUSTOM MATURITY MODEL FOR YOUR ORGANIZATION



DEVELOP A COMPREHENSIVE SUSTAINABILITY STRATEGY IN ACCORDANCE WITH GLOBAL STANDARDS



DEVELOP A 1-5 YEAR SUSTAINABILITY ROADMAP WITH KPIS AND ACHIEVEMENT MILESTONES TO GUIDE YOUR ORGANIZATION'S LONG TERM STRATEGY