



Case Study/
Advisory

Green Free Zone Certification Programme



Country	United Arab Emirates
Client	World Free Zone Organisation
Duration	May-August 2016
Staff Count	9



DESCRIPTION OF THE PROJECT:

In alignment with the UN Sustainable Development Goals (SDGs), the World Free Zone Organisation (WFZO) in collaboration with Dubai Carbon Centre of Excellence developed the Green Free Zone Certification Programme to certify Free Zones worldwide on their green achievements in relevance to operations, logistics, management, emission reductions, and transportation, etc.

In the fast-paced development of free zones around the world, growth and sustainability lack congruity and often become clashing forces. Hence, a major focus of the project aimed at engaging region-specific free zones to achieve credibility through a multi-tiered certification scheme in the green economy and to encourage global action on climate change mitigation and adaptation.

The Green Free Zone Certification Programme also included the development of a multi-category web-based self-assessment tool that enabled free zones to assess themselves on their status and encourage them to register for the certification scheme.

DESCRIPTION OF THE SERVICES PROVIDED:

- Survey for the self-assessment tool for content inclusion in WFZO's IT platform.
- Multi-criteria Decision Analysis for the self-assessment tool in Excel for inclusion as back-end calculation in WFZO's IT platform.
- Procedure in PDF format for WFZO to provide step-by-step processes in order to become a certification body.
- Manual in PDF format for Free Zones to follow the Green Free Zone certification Programme and improve their scoring within the programme.

DESCRIPTION OF THE APPROACH:

- Stakeholder consultation through workshop and electronic surveys to harness region specific relevance of green aspects to free zones.
- Gathering and analysis of data from workshop and survey feedback to analyze point distribution and rating system for the self-assessment tool, and progressive tiers of certification.
- Use of Dubai Carbon's knowledge and expertise to identify categories, sub-categories, relevant point distribution and rating systems incorporating WFZO's comments and suggestions.
- Organizing project progress meetings for each stage work package to review progress and confirm delivery of products.

